



Political Science 3367G

### **Political Economy – North America**

Term: Winter 2015  
Class Schedule: Tuesday, 1:30-3:30  
Class Location: SSC 4255

Instructor: Dr. David Hoogenboom  
Office Location: SSC 4134  
Office Hours: TBA  
Email: dhoogen2@uwo.ca

#### **Course Description**

The class provides students an introduction to contemporary research on the political economy of North America. The major questions to be addressed in the course include: What role politics plays in the economic relations between Canada, the United States, and Mexico? What has been the impact of the North American Free Trade Agreement? How has North American integration been impacted by an increasingly globalized world? These questions will be addressed through an exploration of specific issues including agricultural trade, culture, the environment, labour, and social policies.

#### **Required Texts**

Readings will either be available through the library's journal database, or will be put on reserve for the course in the library.

#### **Prerequisite(s)**

Political Science 2231E, or International Relations 2701E.

**Please Note:** You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken an antirequisite course. Lack of prerequisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed. If you find that you do not have the course requisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Office of the Dean, Faculty of Social Science

## Course Requirements

Participation	20%
Discussant	10%
Essay	45%
Exam	25%

### Participation

Participation grades are based on participation in each lecture's class discussion. Students are expected to attend class having completed all of the required readings. Please consult the participation grading grid below for more information.

### Discussant

Each week, one student will be assigned to act as a discussant for the class. As a discussant, you are responsible for helping your colleagues understand the ideas presented and generate discussion around the main points of the readings. In addition, each discussant is expected to prepare a one-page, single-sided handout which outlines the central arguments of the readings as well as questions for discussion.

### Essay

Students are required to write a research paper of 12-14 pages (double-spaced in length, using 12-point font), which examines some aspect of the political economy of North America covered in the class material. This paper will be due at the beginning of class on **March 31, 2015**. Papers that are not submitted at the beginning of class on this date are subject to an automatic penalty of 10% per week.

The essays should rely on independent research outside of the assigned course material. Greater weight should be given to resources such as books, academic/research journals and government documents. Good quality newspapers and Internet resources will also be acceptable if you have made use of a few quality books and academic/research journals. It is highly recommended that you do not cite your textbook. Students are encouraged to make use of the Western Libraries' resources. Besides the course instructor, librarians could be consulted for help.

Students are required to use Chicago Style formatting for all assignments, and marks will be deducted for improper formatting. Please consult a writer's handbook when composing your essays in order to see how to format things like bibliography and footnotes. One such excellent handbook is Kate L. Turabian, *A Manual for Writers of Research Papers, Theses, and Dissertations*, 7th ed. (Chicago: University of Chicago Press, 2007). A useful link may be found at the following url: <http://www.wisc.edu/writing/Handbook/DocChicago.html>.

## Final Exam

Exam details will be provided in class and subsequently available through the OWL site.

### **Important Information (PLEASE READ)**

Registration in the course constitutes your agreement to the following terms:

#### **Late Penalties and Academic Accommodation**

- The essay is due at the beginning of class on March 06, 2014 in order to avoid disruption of the lecture. Papers handed in after that point will be considered late. The late penalty is automatically 10% per week, after which late assignments will not be accepted. You must seek academic accommodation from Social Science Academic Counselling (SSC 2105). Generally speaking, extensions will only be granted when there is proof of a severe medical or other emergency in the form of a signed medical note, etc. that explains why you are unable to complete the assignment on time.
- If you feel that you have a medical or personal problem that is interfering with your performance in the course, you should contact your instructor and Social Science Academic Counselling (SSC 2105) as soon as possible. Problems may then be documented and possible arrangements to assist you can be discussed at the time rather than on a retroactive basis.
- For further information on academic accommodation please consult the Policy on Accommodation for Medical Illness:  
<https://studentservices.uwo.ca/secure/index.cfm>
- Access to the STUDENT MEDICAL CERTIFICATE (SMC) is at:  
<http://www.uwo.ca/univsec/handbook/appeals/medicalform.pdf>
- For conflicts with religious observances, the appropriate accommodation will be made. Please inform me within the first two weeks of classes whether there is a conflict, and to make appropriate arrangements with me.
- Non-medical absences: Students are expected to attend each class and attendance and participation will be documented every week. Given the limited number of classes and the total number of students in the class, missed presentations will be given a mark of zero. It is up to you to ensure that you have the correct date, however, to help facilitate this process, I will provide a schedule of the presentations on Sakai.
- Failure to complete any evaluation component may result in a failing grade in the course.

## Support Services

- Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

## Students with Disabilities

- Any student with a disability is advised to contact the Coordinator for Services for Students with Disabilities in order that arrangements can be made through them to accommodate that student. Services for Students with Disabilities is located in The Student Development Centre in Western Student Services Building, Suite 4100; they can be reached by telephone at 519-661-3031, or on the web at <http://www.sdc.uwo.ca> The university's policy on the accommodation of students with disabilities can be found at: [http://www.uwo.ca/univsec/handbook/appeals/accommodation\\_disabilities.pdf](http://www.uwo.ca/univsec/handbook/appeals/accommodation_disabilities.pdf)

## Other Resources

- There are many resources at UWO designed to assist you in your learning. You are strongly advised to utilize these services. The Student Development Centre offers many services, including Effective Writing Programs and Learning Skills Services. The Student Development Centre is located in Western Student Services Building, Suite 4100; they can be reached by telephone at 519-661-3031, or on the web at <http://www.sdc.uwo.ca>. You should also become familiar with the services offered by the University Library System. The D.B. Weldon Library may be contacted by telephone at 519-661-3162, or on the web at <http://www.lib.uwo.ca/weldon>

## Academic Offences

- Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/handbook/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_undergrad.pdf)
- All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com <http://www.turnitin.com>.
- If you object to using Turnitin.com, please see the course Instructor to set up alternative arrangements for submission of your written assignments. Such

arrangements could include some or all of the following: submission of drafts, rough work and notes; submission of photocopies of sources along with call numbers and web site addresses of sources cited in the paper.

### **Electronics**

- Electronics are increasingly an important component in learning. Therefore, laptop use is permitted as long as it does not disrupt the learning experience of other students. Disruptive behavior will be dealt with on a case-by-case basis and may result in the suspension of laptop privileges.
- Please note that all cellphones, music players and other electronic gadgets should be turned off during class.

### **Etiquette**

- Discussion and debate is an important component in a seminar setting. However, at times, the course deals with sensitive and controversial topics. Therefore, our interactions in each seminar must be guided by an ethic of respect. Healthy debates are always guided by patience (giving each other the time to articulate their thoughts) and tolerance (hearing the other side).

## Course Outline

### Introduction to Political Economy

#### January 07 Introduction to the Course and Assignment of Discussant Duties

#### January 13 Introduction to Political Economy

- Barry Clark, "Chapter 1. Politics, Economics, and Political Economy," in *Political Economy: A Comparative Approach*, (Westport: Praeger, 1998), 3-20.
- Barry Clark, "Chapter 2. The History of Political Economy," in *Political Economy: A Comparative Approach*, (Westport: Praeger, 1998), 21-38.

#### January 20 Key Concepts of Capitalism

- Geoff Mann, "Chapter 3. State, Power, and the Power of Money," in *Disassembly Required: A Field Guide to Actually Existing Capitalism*, (Edinburgh: AK Press, 2013), 47-76.
- Geoff Mann, "Chapter 4. Markets, Contracts, and Firms," in *Disassembly Required: A Field Guide to Actually Existing Capitalism*, (Edinburgh: AK Press, 2013), 77-112.

### Historical Overview

#### January 27 Historical Overview: United States

- "Chapter 4. The United States after World War II," in Norris C. Clement et al., *North American Economic Integration: Theory and Practice* (Northampton, MA: Edward Elgar, 1999), 117-156.
- Marc Allen Eisner, "Chapter 7. The Neoliberal Regime and the Return of the Market," in *The American Political Economy: Institutional Evolution of Market and State* (New York: Routledge, 2014), 123-143.

#### February 03 Historical Overview: Canada and Mexico

- "Chapter 5. Canada's Economic Development and Integration," in Norris C. Clement et al., *North American Economic Integration: Theory and Practice* (Northampton, MA: Edward Elgar, 1999), 157-206.

- “Chapter 6. Mexico’s Economic Development,” Norris C. Clement et al., *North American Economic Integration: Theory and Practice* (Northampton, MA: Edward Elgar, 1999), 207-252.

## **February 17    NAFTA – The Integration of North America**

- Carol Wise, “Chapter 1 Sitting in Limbo: The North American Free Trade Agreement,” in *National Solutions to Tran-Border Problems?* Edited by Isidro Morales (Burlington: Ashgate, 2011). (Pgs. 5-26)
- John N. McDougall, “Chapter 5 The Origins and Nature of North American Free Trade Agreements,” in *Drifting Together: The Political Economy of Canada-US Integration* (Peterborough: Broadview Press, 2006). (Pgs. 141-174)

## **Key Issues in North American Integration**

### **February 24    Agricultural Trade Disputes**

- Michael J. Broadway, “‘Mad Cow’ and the Neighbours: Canada’s Beef with the US Border Closure,” *Canadian Foreign Policy* 12, no. 2 (2005): 105-115.
- Remy Jurenas and Joel L. Greene, Country-of-Origin Labeling for Foods and the WTO Trade Dispute on Meat Labeling, *CRS Report for Congress*, September 16, 2013, available from: <http://www.fas.org/sgp/crs/misc/RS22955.pdf>

### **March 03        Culture**

- Maryse Robert, “Culture: Preserving the Status Quo,” in *Negotiating NAFTA: Explaining the Outcome in Culture, Textiles, Autos, and Pharmaceuticals* (Toronto: University of Toronto Press, 2000), 47-95.
- Patricia M. Goff, “Chapter 2. Canada and NAFTA,” in *Limits to Liberalization: Local Culture in a Global Marketplace* (Ithaca: Cornell University Press, 2007), 36-82.

### **March 10        The Environment**

- Neil Craik, “Designing Integration: The System of Climate Change Governance in North America,” in *Climate change policy in North America : designing integration in a regional system* edited by Neil Craik, Isabel Studer, and Debora VanNijnatten (Toronto: University of Toronto Press, 2013), 5-34.

- Sanford E. Gaines, “The Masked Ball of NAFTA Chapter 11: Foreign Investors, Local Environmentalists, Government Officials, and Disguised Motives,” in *Linking Trade, Environment, and Social Cohesion: NAFTA experiences, global challenges*, edited by John J. Kirton and Virginia W. Maclaren (Aldershot: Ashgate Publishing Limited, 2002), 103-129.

### **March 17      Labour and Migration**

- Delgado Wise R, Cypher J. 2007. The strategic role of Mexican labor under NAFTA: critical perspectives on current economic integration. *The Annals of the American Academy of Political and Social Science* 610(1): 120–142.
- Liette Gilbert, “North American Anti-Immigration Rhetorics: Continental Circulation and Global Resonance of Discursive Integration,” in *The Impacts of NAFTA on North America: Challenges outside the Box* edited by Imtiaz Hussain (New York: Palgrave Macmillan, 2010), 63-92.

### **March 24      Integration and Social Policies**

- Rafael Gomez and Morley Gunderson, “Does Economic Integration Lead to Social Policy Convergence? An Analysis of North American Linkages and Social Policy,” in *Social and Labour Market Aspects of North American Linkages* (Calgary: University of Calgary Press, 2005), 309-349.
- Gerard W. Boychuk, “Redistribution, Social Protection and North American Linkages: The Prospects for Distinctive Canadian Social Policy under Increased North American Labour Mobility,” in *Social and Labour Market Aspects of North American Linkages* (Calgary: University of Calgary Press, 2005), 369-411.

### **March 31      Local Perspectives on Integration**

- Teresa Healy, “North American Community from Above and from Below: Working-Class Perspectives on Economic Integration and Crisis,” in *North America in Question: Regional Integration in an Era of Economic Turbulence* edited by Jeffrey Ayres and Laura MacDonald (Toronto: University of Toronto Press, 2012), 145-170.
- Neil Nevitte, Leigh Anderson, and Robert Brym, “Ten Years After: Canadian Attitudes toward Continentalism,” in *NAFTA in the New Millennium: Questions and Contexts* edited by Edward J. Chamberts and Peter H. Smith (Edmonton: The University of Alberta Press, 2002), 185-212.

**April 07      North America and the 2012 Economic Crisis**

- Marc Allen Eisner, "Chapter 10. The Financial Crisis and the Great Recession," in *The American Political Economy: Institutional Evolution of Market and State* (New York: Routledge, 2014). (123-143 and 188-215)
- Randall Germain, with Abdulghany Mohamed, "Chapter 1 Global Economic Crisis and Regionalism in North America: Region-ness in Question," in *North America in Question: Regional Integration in an Era of Economic Turbulence* edited by Jeffrey Ayres and Laura MacDonald (Toronto: University of Toronto Press, 2012).

## PARTICIPATION

Participation may take many forms. Throughout this year, you will be asked to participate in a number of different ways, including participation in discussions, simulations, and debates. Critical to all of this, of course, is attendance—you can't participate if you're not here!

In addition, at the beginning of each class, you will submit a written assignment that demonstrates that you have done and are familiar with the readings assigned for that week. This assignment will consist of three or more comments on the readings themselves. Each comment must be at least one paragraph (i.e. minimum three sentences) in length. These will be graded out of a possible score of 3. **Please note that you may not submit this assignment each week unless you are physically present throughout the class.**

The balance of your participation grade will be determined according to the following criteria:

Grade	Attendance	Discussion	Reading
10	Always	Excellent: leads debate; offers analysis and comments; always has ideas on theme of reading; takes care not to dominate; asks questions	Clearly has done and prepared questions on virtually all readings; intelligently uses this understanding and these questions in discussion
8	Almost always	Very Good: thoughtful comments and questions for the most part; willing, able and frequent contributor	Has done most readings; provides competent analysis of reading when prompted by others
6	Frequent	Good: has basic grasp of key concepts and occasional ideas on the main theme of the reading; arguments are sporadic and at times incomplete or poorly supported; unwilling to ask questions	Displays familiarity with most readings, but tends not to analyze them or to relate them to the course material
4	Occasional	Somewhat Poor: remarks in class marred by misunderstandings of key concepts; seldom contributes effectively to discussion of the main theme; often digresses in unhelpful ways; sporadic	Actual knowledge of material is outweighed by improvised comments and remarks
0-2	Rare	Poor: rarely speaks; parrots text or comments of others	Little or no apparent familiarity with assigned material

## FINAL ESSAY

Argument	
Organization of the Essay	
Quality of Evidence	
Communication Skills	
Use of Quotations and Footnotes	
Other Comments	

**APPENDIX TO UNDERGRADUATE COURSE OUTLINES  
DEPARTMENT OF POLITICAL SCIENCE**

**Prerequisite checking - the student's responsibility**

"Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

**Essay course requirements**

With the exception of 1000-level courses, most courses in the Department of Political Science are essay courses. Total written assignments (excluding examinations) will be at least 3,000 words in Politics 1020E, at least 5,000 words in a full course numbered 2000 or above, and at least 2,500 words in a half course numbered 2000 or above.

**Use of Personal Response Systems ("Clickers")**

"Personal Response Systems ("clickers") may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning.

Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else's clicker in class constitutes a scholastic offence,
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence."

**Security and Confidentiality of Student Work** (refer to current *Western Academic Calendar* (<http://www.westerncalendar.uwo.ca/>))

"**Submitting or Returning Student Assignments, Tests and Exams** - All student assignments, tests and exams will be handled in a secure and confidential manner. Particularly in this respect, leaving student work unattended in public areas for pickup is not permitted."

**Duplication of work**

Undergraduate students who submit similar assignments on closely related topics in two different courses must obtain the consent of both instructors prior to the submission of the assignment. If prior approval is not obtained, each instructor reserves the right not to accept the assignment.

**Grade adjustments**

In order to ensure that comparable standards are applied in political science courses, the Department may require instructors to adjust final marks to conform to Departmental guidelines.

**Academic Offences**

"Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

<http://www.uwo.ca/univsec/handbook/appeals/scholoff.pdf>."

## Submission of Course Requirements

ESSAYS, ASSIGNMENTS, TAKE-HOME EXAMS **MUST** BE SUBMITTED ACCORDING TO PROCEDURES SPECIFIED BY YOUR INSTRUCTOR (I.E., IN CLASS, DURING OFFICE HOURS, TA'S OFFICE HOURS) OR UNDER THE INSTRUCTOR'S OFFICE DOOR.

THE MAIN OFFICE DOES NOT DATE-STAMP OR ACCEPT ANY OF THE ABOVE.

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and Academic Policy. <http://www.uwo.ca/univsec/handbook/>

Students registered in Social Science should refer to <http://counselling.ssc.uwo.ca/> <http://counselling.ssc.uwo.ca/procedures/havingproblems.asp> for information on Medical Policy, Term Tests, Final Examinations, Late Assignments, Short Absences, Extended Absences, Documentation and other Academic Concerns. Non-Social Science students should refer to their home faculty's academic counselling office.

## Plagiarism

"Plagiarism: Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence." (see Scholastic Offence Policy in the Western Academic Calendar).

**Plagiarism Checking:** "All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com ( <http://www.turnitin.com> )."

**Multiple-choice tests/exams:** "Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating."

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and Academic Policy. <http://www.uwo.ca/univsec/handbook/>

### **PLAGIARISM\***

In writing scholarly papers, you must keep firmly in mind the need to avoid plagiarism. Plagiarism is the unacknowledged borrowing of another writer's words or ideas. Different forms of writing require different types of acknowledgement. The following rules pertain to the acknowledgements necessary in academic papers.

**A. In using another writer's words, you must both place the words in quotation marks and acknowledge that the words are those of another writer.**

You are plagiarizing if you use a sequence of words, a sentence or a paragraph taken from other writers without acknowledging them to be theirs. Acknowledgement is indicated either by (1) mentioning the author and work from which the words are borrowed in the text of your paper; or by (2) placing a footnote number at the end of the quotation in your text, and including a correspondingly numbered footnote at the bottom of the page (or in a separate reference section at the end of your essay). This footnote should indicate author, title of the work, place and date of publication, and page number.

Method (2) given above is usually preferable for academic essays because it provides the reader with more information about your sources and leaves your text uncluttered with parenthetical and tangential references. In either case words taken from another author must be enclosed in quotation marks or set off from your text by single spacing and indentation in such a way that they cannot be mistaken for your own words. Note that you cannot avoid indicating quotation simply by changing a word or phrase in a sentence or paragraph which is not your own.

**B. In adopting other writers' ideas, you must acknowledge that they are theirs.**

You are plagiarizing if you adopt, summarize, or paraphrase other writers' trains of argument, ideas or sequences of ideas without acknowledging their authorship according to the method of acknowledgement given in 'A' above. Since the words are your own, they need not be enclosed in quotation marks. Be certain, however, that the words you use are entirely your own; where you must use words or phrases from your source, these should be enclosed in quotation marks, as in 'A' above.

Clearly, it is possible for you to formulate arguments or ideas independently of another writer who has expounded the same ideas, and whom you have not read. Where you got your ideas is the important consideration here. Do not be afraid to present an argument or idea without acknowledgement to another writer, if you have arrived at it entirely independently. Acknowledge it if you have derived it from a source outside your own thinking on the subject.

In short, use of acknowledgements and, when necessary, quotation marks is necessary to distinguish clearly between what is yours and what is not. Since the rules have been explained to you, if you fail to make this distinction your instructor very likely will do so for you, and they will be forced to regard your omission as intentional literary theft. Plagiarism is a serious offence which may result in a student's receiving an 'F' in a course or, in extreme cases in their suspension from the University.

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Adopted by the council of the Faculty of Social Science, October, 1970; approved by the Dept. of History August 13, 1991

**Accessibility at Western:** Please contact [poliscie@uwo.ca](mailto:poliscie@uwo.ca) if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you.

**SUPPORT SERVICES**

Students who are in emotional/mental distress should refer to Mental Health@Western

<http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.