Course Outline

This course will serve as an introduction to the myriad of interconnections between government and business, primarily in Canada, but reference will also be made to the United States and other countries. On the public side, our focus will be mainly on the federal government, while on the business side, public companies will be our major concern. The objective of the course will be to understand not only how this relationship functions, but also why it does as it does and the consequences for public policy.

In order to understand the objectives of the course we will examine the history of business-government relations, the policy-making process in each, competition and regulation, taxation and spending, labour and other special interest groups and the attitudes, ideologies and ethics of politicians and business executives whose activities play a crucial role in the development, both politically and economically, of Canada.

Antirequisite: Politics 111.

IMPORTANT NOTICE RE PREREQUISITES/ANTIREQUISITES

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken an antirequisite course. Lack of prerequisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed. If you find that you do not have the course requisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Required Texts (Available through the University book store)


Recommended Text

The readings from these books are highly recommended and should be available through any library.


Evaluation

1. Critical Book Review (Oct. 26/2013) 15%
2. Op-Ed Piece (Nov. 30/2013) 15% [topics TBA]
3. Participation 10%
4. Research Paper/Case Study (March 15/2014) 25%
5. Final Exam (Registrar) 35%

1. Critical Book Review: Using Public Service Private Profits you will provide an overall critique of the contents, aims and objectives of the author. (1000-1200 words)

2. Participation: Every two weeks a discussion question will be posted and students will engage each other (in a polite manner) in conversation. The questions will pertain to issues current to the topic area for that section of the course and will include additional notes on the issue.

3. Op-Ed Piece: This is an opinion piece in the style of an editorial that argues one side or the other of a current issue in public policy. (700-800 words)

4. Research Paper/Case study: This project makes use of primary source material (government and corporate documents, journals, newspapers, interviews etc.) to delve into the precise operations of government agencies or a firm, as designated by the topics. This involves the in-depth study of a problem or issue area pertinent to business-government relations. The issue areas are to be discussed and decided upon in consultation with the instructor. (2500-3000 words) Students will use the “Chicago Manual of Style” for citations. A good handbook for citations is Writing with Sources by Gordon Harvey published by Hackett Publishing Company.

5. Final Exam: A written test, in the essay format, with time and date to be set by the Registrar. The examination will consist of four sections with two or more questions in each section. You will be asked to answer one question in each section during the allotted time period.

Note: On all written work there is a 1% per day penalty for late papers. No paper will be accepted after 5 days past the due date. Essays are automatically submitted to Turnitin. (turnitin.com) With regard to feedback on written work I prefer a one on one discussion. Students should, after each assignment, e-mail me a phone number and a time that is convenient so we can go over your work in a more personal manner.
**Topic Schedule**

This schedule is a breakdown of the topic areas and the order in which they will be covered. Some topics are more important than others, such that this schedule cannot be equated to individual weeks.

First Term

I  The Nature of the State.                      Weeks 1,2,3
   1.1 Liberalism & Neo-Liberalism
   1.2 Interventionist vs. Non-Interventionist

II  The Historical Context.                      Weeks 4,5,6,7
   2.1 The National Policy
   2.2 1900-1968: The Rise and Fall of Keynesianism
   2.3 F.I.R.A. to Free Trade.

III The Political Economy.                                                                                 Weeks 8,9,10,11,12
   3.1 The Political Environment
   3.2 Special Interests and The Policy Process

Second Term

IV  The Canadian Economic System.                                                                 Weeks 1,2,3
   4.1 Firms and Markets
   4.2 The Canadian Business Environment

V  Competition Policy.                                                                                      Weeks 4,5,6
   5.1 Theory
   5.2 Policy

VI  Government as Regulator.                                                                               Weeks 7,8,9
   6.1 Theory
   6.2 Policy

VII Business and Government in the World Economic System.                                                   Week 10,11,12
   7.1 Theory
   7.2 Policy
Readings

I  Notes to Part One
   Clement  Ch. 1,2,10  optional
   Hale     Ch. 1,2,3
   Brander  Ch. 1,2,3,4.
   Bradford Ch. 1  optional
   Miljan   Ch. 1,2,3
   Howlett  Ch. 1,2,3,4

II Notes to Part Two
   Clement  Ch. 13,14  optional
   Hale     Ch. 4,5
   Bradford Ch. 2,3,4,5  optional

III  Clement  Ch. 11  optional
     Hale    Ch. 9,10,11,12,13,14
     Brander Ch. 5.
     Bradford Ch. 5,7  optional
     Miljan   Ch. 4,5
     Howlett  Ch. 7,10

IV Notes to Part Four
   Clement  Ch. 3  optional
   Hale     Ch. 6,7,9
   Brander  Ch. 6,7
   Howlett  Ch. 5,8,9,11

V  Notes to Part Five
   Hale     using the index-various pages relating to competition.
   Brander  Ch. 11

VI Notes to Part Six
   Hale     Ch. 9
   Howlett  Ch. 11, 12
   Brander  Ch. 12,13,14  9,10 optional

VII Notes to Part Seven
   Clement  Ch. 8,9,10,13,14  optional
   Hale     Ch. 8
   Brander  Ch. 8  15 optional
   Miljan   Ch. 6,7,11.  8 optional
   Howlett  Ch. 6

Note: At the end of each chapter in the Hale text there are a number of further readings that will be useful in your study and for research purposes. As well, at the end of each chapter in the Miljan text there are references to useful websites.
Supplementary Works

The following books are but a small example of what is available. I recommend these because they are either classics or are pertinent to the broader scope of this course. Some are useful for the purposes of supplementing the assigned readings, others to complement the lectures, and still others are valuable for the purpose of research.


Doern & Tupper (Eds) *Public Corporations and Privatization in Canada*.


Hayek, F. **The Road to Surfdom.** Chicago: University of Chicago Press, 1944.


Isbister, J., **Capitalism and Justice,** Bloomfield, Ct.: Kumarian Press, 2001

Klein, N., **No Logo: Taking Aim at the Brand Bullies.** Toronto: Knopf Canada, 2000.


Lewis, T., **In The Long Run We’re All Dead.** Vancouver: UBC Press, 2003.


Naylor, R.T., **History of Canadian Business.** Toronto: Lorimer, 1971.

Nightingale, Donald V., **Workplace Democracy.** Toronto: University of Toronto Press, 1982.

Niosi, J., **Canadian Multinationals.** Toronto: Garamond Press, 1985.


Offe, Claus, **Industry and Inequality.** London: Edward Arnold, 1976.

Olsen, Denis, **The State Elite.** Toronto: McClelland and Stewart, 1980.

Panitch, Leo, **The Canadian State, Political Economy and Political Power.** Toronto: University of Toronto Press, 1977.

Pomfret, Richard, **The Economic Development of Canada.** Toronto: Methuen, 1981.


Sachs, J. **The End of Poverty**. New York: Penguin, 2005


Stanbury, W.T., **Business-Government Relations In Canada: Grappling W1th Leviathan**. Methuen, 1986.


Strange, S., **The Retreat of the State**. Cambridge: Cambridge University Press, 1996.


The usual criteria of grading that will be employed are as follows.

A+ (90-100) - the work is superb. The writing is pretty well flawless, the argument is logical and coherent, and evidence is used to support it in a sophisticated manner. It is hard to see how the treatment could be improved (given constraints of time and other factors).

A (80-89) - the work is excellent, as above, but with minor defects. Any A answer will contain numerous references to the readings and examples from economic history or current day business developments.

B+ (75-70) - the work is very good, but there is some flaw. The logic of the argument is not clear, assumptions have been made which are unjustified, an insufficient range of sources has been consulted, or there are errors of style or form.

B (70-74) - the work is good. But some important flaw exists, as above, but in more pronounced form, or there are several minor defects.

C+ (65-69) - the work is average. The writing is loose or padded, there are problems with organization, important data or examples from the readings have not been sought, there is little originality of thought, or the piece is too long or too short.

C (60-65) - the work is fair. Problems are as above, but more severe.

D (50-59) - the work is barely acceptable. There is no clear theme or argument, little effort in gathering data and thinking it through is evident, the writing is sloppy, and/or there is little attempt to make the essay conform to academic standards.

F (0-49) - the work, for all or some of the preceding reasons, is unacceptable.
APPENDIX TO UNDERGRADUATE COURSE OUTLINES
DEPARTMENT OF POLITICAL SCIENCE

Prerequisite checking - the student’s responsibility
"Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

Essay course requirements
With the exception of 1000-level courses, most courses in the Department of Political Science are essay courses. Total written assignments (excluding examinations) will be at least 3,000 words in Politics 1020E, at least 5,000 words in a full course numbered 2000 or above, and at least 2,500 words in a half course numbered 2000 or above.

Use of Personal Response Systems (“Clickers”)
"Personal Response Systems ("clickers") may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:
• the use of somebody else’s clicker in class constitutes a scholastic offence,
• the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence."

Security and Confidentiality of Student Work (refer to current Western Academic Calendar (http://www.westerncalendar.uwo.ca/))
"Submitting or Returning Student Assignments, Tests and Exams - All student assignments, tests and exams will be handled in a secure and confidential manner. Particularly in this respect, leaving student work unattended in public areas for pickup is not permitted."

Duplication of work
Undergraduate students who submit similar assignments on closely related topics in two different courses must obtain the consent of both instructors prior to the submission of the assignment. If prior approval is not obtained, each instructor reserves the right not to accept the assignment.

Grade adjustments
In order to ensure that comparable standards are applied in political science courses, the Department may require instructors to adjust final marks to conform to Departmental guidelines.

Academic Offences
"Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/handbook/appeals/scholoff.pdf."

Submission of Course Requirements

ESSAYS, ASSIGNMENTS, TAKE-HOME EXAMS MUST BE SUBMITTED ACCORDING TO PROCEDURES SPECIFIED
BY YOUR INSTRUCTOR (I.E., IN CLASS, DURING OFFICE HOURS, TA'S OFFICE HOURS) OR UNDER THE
INSTRUCTOR'S OFFICE DOOR.

THE MAIN OFFICE DOES NOT DATE-STAMP OR ACCEPT ANY OF THE ABOVE.

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and

Students registered in Social Science should refer to http://counselling.ssc.uwo.ca/
http://counselling.ssc.uwo.ca/procedures/havingproblems.asp for information on Medical Policy, Term
Tests, Final Examinations, Late Assignments, Short Absences, Extended Absences, Documentation and other
Academic Concerns. Non-Social Science students should refer to their home faculty's academic counselling
office.

Plagiarism

"Plagiarism: Students must write their essays and assignments in their own words. Whenever students take
an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks
where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic
offence." (see Scholastic Offence Policy in the Western Academic Calendar).

Plagiarism Checking: "All required papers may be subject to submission for textual similarity review to the
commercial plagiarism detection software under license to the University for the detection of plagiarism. All
papers submitted for such checking will be included as source documents in the reference database for the
purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject
to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com )."

Multiple-choice tests/exams: "Computer-marked multiple-choice tests and/or exams may be subject to
submission for similarity review by software that will check for unusual coincidences in answer patterns that
may indicate cheating."

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and

PLAGIARISM*

In writing scholarly papers, you must keep firmly in mind the need to avoid plagiarism. Plagiarism is
the unacknowledged borrowing of another writer's words or ideas. Different forms of writing require
different types of acknowledgement. The following rules pertain to the acknowledgements necessary in
academic papers.
A. In using another writer's words, you must both place the words in quotation marks and acknowledge that the words are those of another writer.

You are plagiarizing if you use a sequence of words, a sentence or a paragraph taken from other writers without acknowledging them to be theirs. Acknowledgement is indicated either by (1) mentioning the author and work from which the words are borrowed in the text of your paper; or by (2) placing a footnote number at the end of the quotation in your text, and including a correspondingly numbered footnote at the bottom of the page (or in a separate reference section at the end of your essay). This footnote should indicate author, title of the work, place and date of publication, and page number.

Method (2) given above is usually preferable for academic essays because it provides the reader with more information about your sources and leaves your text uncluttered with parenthetical and tangential references. In either case words taken from another author must be enclosed in quotation marks or set off from your text by single spacing and indentation in such a way that they cannot be mistaken for your own words. Note that you cannot avoid indicating quotation simply by changing a word or phrase in a sentence or paragraph which is not your own.

B. In adopting other writers' ideas, you must acknowledge that they are theirs.

You are plagiarizing if you adopt, summarize, or paraphrase other writers' trains of argument, ideas or sequences of ideas without acknowledging their authorship according to the method of acknowledgement given in 'A' above. Since the words are your own, they need not be enclosed in quotation marks. Be certain, however, that the words you use are entirely your own; where you must use words or phrases from your source, these should be enclosed in quotation marks, as in 'A' above.

Clearly, it is possible for you to formulate arguments or ideas independently of another writer who has expounded the same ideas, and whom you have not read. Where you got your ideas is the important consideration here. Do not be afraid to present an argument or idea without acknowledgement to another writer, if you have arrived at it entirely independently. Acknowledge it if you have derived it from a source outside your own thinking on the subject.

In short, use of acknowledgements and, when necessary, quotation marks is necessary to distinguish clearly between what is yours and what is not. Since the rules have been explained to you, if you fail to make this distinction your instructor very likely will do so for you, and they will be forced to regard your omission as intentional literary theft. Plagiarism is a serious offence which may result in a student's receiving an 'F' in a course or, in extreme cases in their suspension from the University.

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Adopted by the council of the Faculty of Social Science, October, 1970; approved by the Dept. of History August 13, 1991

Accessibility at Western: Please contact poliscie@uwo.ca if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you.

SUPPORT SERVICES
Students who are in emotional/mental distress should refer to Mental Health@Western http://www.uwo.ca/uwocom/mentalhealth/ for a complete list of options about how to obtain help.