

# A PRACTICAL GUIDE TO META- ANALYSIS



**Dr.  
Tobias  
Rohrbach**

Assistant Professor, Department of  
Communication and Media Research at  
Fribourg University in Switzerland

**[JAN\_14 / 2:30PM / SSC\_5220]**

This workshop is designed to be an overview of the different steps of conceptualizing, conducting, and reporting a meta-analysis. In addition to understanding the basic variants and strengths of meta-analyses, the workshop will address conceptual and practical pitfalls in any meta-analytic project, including when (not) to do meta-analysis, analytical choices, and assessing publication bias.

WORKSHOP SPONSORED BY THE BODY POLITICS LAB.