Research on political parties and elections often rely heavily on quantitative measures of political party positions across a variety of issues/dimensions. Over the past several decades, scholars have employed several different techniques for deriving these measures. Expert surveys are becoming a popular tool for developing measures such as these. In this talk, Dr. Bakker will introduce one of the most widely used sources of party positions, the Chapel Hill Expert Survey, and will discuss some of the main features and criticisms of using expert-based opinions in comparative research.