Scott McClurg
Southern Illinois University

Mechanisms of Disagreement

How does political disagreement in social networks actually shape political behavior? While the research demonstrates that interpersonal disagreement relates to a variety of political outcomes, it is much more ambiguous with respect to potential mechanisms of influence. We focus on voter decision-making, and posit two models of effects: social stimuli may shape our vote choices by altering how we search for information, or by serving as "cue-like" shortcuts that quickly remind us of how we should vote.

When: Friday, Nov. 21, 2014
Noon-1:30PM
Where: SSC 4255

A light lunch will be provided